

Q.5 What do you mean by International Business. What is the difference between Internal trade and International trade.

International Business refers to the trade of goods, services, technology, capital, knowledge, across national borders and at a global or transnational level. It involves cross-border transactions of goods and services between two or more countries.

To conduct business overseas, multinational companies need to bridge separate national markets into one global marketplace.

International Business encompasses all commercial activities that take place to promote the transfer of goods, services, resources, people, ideas, and technology across national boundaries.

Internal Trade

i) It is a trade between the traders of the same country

ii) It is a trade within the boundaries of the country

iii) Volume of trade is large

iv) Transport is not a problem

v) Insurance of goods is not compulsory

International Trade

It is a trade of two different countries

It is a trade beyond the boundaries of the nation.

Volume of trade is small

Mostly Ocean transport is used.

Insurance of goods is compulsory