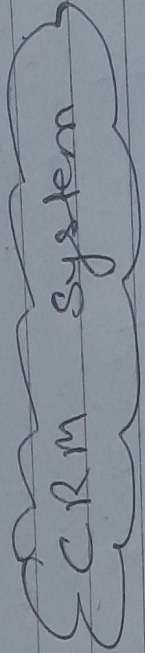


Q

Explain any two terms

- (a) CRM system.
- (b) Representative of Information System.



Q "Courtious treatment will make a customer a walking advertisement", Pennel Cash the simplest days of entrepreneurship.

Q To help and you master the Jargon best CRM employ solution, we've compiled a list and of phrases frequent used by experts and provided.

Terms of Representative of Information System

① Activity - based costing :- Model for identifying all the activities that cause company costs to occur while producing services so that managers can see which products or services are profitable or losing money and make firm changes to maximize firm profitability.