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Q.4 Discuss about EIS (Executive Information System) and its characteristics.

EIS (Executive Information System)

An executive information system, also known as an executive support system, is a type of system that management support system senior facilitates and executive support information and decision-making needs. It provides easy access to internal and external information and relevant to organizational goals.

Characteristics of EIS

- 1) Should be beyond an internal data cube.
- 2) Graphical user interfaces for executives select

3) Uses the of 10  
 4) Uses ind  
 5) High  
 6) Son



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the area they want for  
to review.

③ User should drill down  
through data interesting items  
of levels of increasing  
detail.

④ User key performance  
indicators CKPI

⑤ Highlighting colours by user of

⑥ Some soft information.