

Date
10/7/2020

Page No
DATE: / / 20

Page no. 0

Name ⇒ Kunkum
Branch ⇒ S.S.A IIIrd year VI sem
Subject ⇒ Strategy & Business Policy.
Date ⇒ 07/07/2020
Roll no. ⇒ 1706991366
Father's Name ⇒ Sh. Baburam.

Section - A

How managers develop their Company's Strategy?

Managers develop

The Company Controller was concerned and Confused about a Capital project proposal he'd recently

Also see

page no. 5

from one of the company's most important decisions. A request for just a chimney. Curious, the Controller flew out to visit the division and discovered that division managers had built a whole plant minus the chimney using cost corporate that did not require approval.

Managers had found a way to build the plant but still needed the chimney. In the end, the division managers were proven right about the need of speed. The chimney was built quickly, approved. But who is the controller considering as running the company?

