

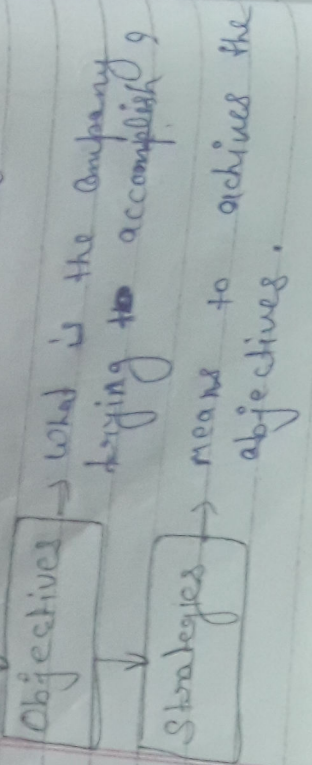
Q.1 What do you mean by International business? why Companies go international? what is the difference between international trade and International Trade?

### International Business

International Business implies the conduct of business activities beyond the national boundaries.

### Companies go International?

Mission → what is the purpose of the company's existence?



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Difference between Internal Trade & International Trade

Internal Trade	International Trade
Internal Trade also known as domestic trade takes place within geographical boundaries of a country while:-	International Trade takes place between two or more nations.

- Internal Trade is done in home currency, no foreign exchange is involved in it.
- International Trade is done in foreign currency.

