

Q.1

Discuss the various approaches of international business.
Discuss various theories of international business.

- ① Ethnocentric approach.
- ② Polycentric approach.
- ③ Geocentric approach.
- ④ Geocentric approach.

Various theories of International Business

Explain the various theories of international trade.
Evolution from the mercantilist version to Classical theories and Comparative Cost advantage and the factor endowment theory, neo-factor proportions Theory, country similarity theory, intra industry trade, trade in intermediate products and services.

International business is the various theories also follows in the below:-

Various theories in International Business

