

Q-8

What are the key technologies for B2B E-commerce explain architectural models

Ans-8

8 Key Technologies for B2B e-commerce

- # Robust B2B e-commerce Platform
- # Real time Integration with Enterprises Resource Planning ERP Software
- # Omnichannel Personalization
- # Third Party Logistic integration
- # E-commerce Syndication
- # Dealer Locator or Dealer Portal
- # Sales Reps Dashboard
- # Punchout Catalog.

A website following the B2B business models sells its product to an intermediate buyer who then sells the product to the final customer. As an example, a wholesaler places an order from a company's website and after receiving the consignment it sells the product to the final customer who comes to buy the product at the wholesaler's retail outlet.