



DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY, U.P.
LUCKNOW, UTTAR PRADESH, INDIA
STATEMENT OF MARKS
FINAL YEAR



Master of Business Administration

Session.: 2014-15

Name of Candidates : SUNNY SHARMA
 Father's Name : VINOD SHARMA
 Name of Institution : SHAMBHUNATH INSTITUTE OF ENGINEERING & TECHNOLOGY, ALLAHABAD

Sl. No.: 1750064976
 Roll No.: 1316270052
 Enrollment No.: 131627012404

THIRD SEMESTER							FOURTH SEMESTER								
Subject Code and Name		Maximum Marks			Marks Obtained :			Subject Code and Name :		Maximum Marks :			Obt Marks :		
THEORY		Sess.	Exam.	Total	Sess.	Exam.	Total	THEORY		Sess.	Exam.	Total	Sess.	Exam.	Total
NMBA031	Entrepreneurship Development	050	100	150	047	031	078	NMBA041	Strategic Management	050	100	150	050	040	090
NMBA032	International Business Management	050	100	150	049	030	079	NMBA042	Insurance & Risk Management	050	100	150	050	047	097
NMBA033	Rural Development	050	100	150	047	038	085	NMBA043	Hospitality & Tourism Management	050	100	150	050	041	091
NMBA034	Project Management	050	100	150	047	040	087	NMBA044	Behavioral Finance	050	100	150	050	057	107
NMBAFM01	Security Analysis & Investment Management	050	100	150	047	037	084	NMBAFM03	Tax Planning and Mangement	050	100	150	050	040	090
NMBAFM02	Mangement of Financial Institutions & services	050	100	150	047	031	078	NMBAMK03	Retailing & Distribution Management	050	100	150	050	038	088
NMBAMK01	Consumer Behaviour & Customer Loyalty	050	100	150	050	049	099								
NMBAMK02	Integrated Marketing Communications	050	100	150	048	030	078								
	PRACTICAL								PRACTICAL						
NMBA035	Summer Training Project Report	—	150	150	—	145	145	NMBA045	Research Project Report	050	100	150	047	097	144
								NMBA046	Comprehensive Viva (CV)	—	100	100	—	096	096
	TOTAL	400	950	1350	382	431	813		TOTAL	350	800	1150	347	456	803
AUC001	Human Values and Professional Ethics	025	050	075	014	022	036	AUC002	Cyber Security	025	050	075	025	023	048

Carry Over (if any)		Grace Marks (if any)	Marks Obtained / Maximum Marks			Final Result
Total No.	Subject(s) Code		First Year (100%)	Second Year (100%)	Grand Total	
			1398/2500	1616/2500	3014/5000	I-DIV