



**DR. A. P. J. ABDUL KALAM TECHNICAL UNIVERSITY, UP**  
LUCKNOW, UTTAR PRADESH, INDIA

**GRADE SHEET**  
**FINAL YEAR**

**Master of Business Administration**



\* 1 9 0 1 6 2 0 7 0 0 2 7 \*

Session: 2020-21

Name of Candidate : RAMSHA ALI  
Father's Name : RIZWAN ALI AKHTAR  
Name of Institution : SHAMBHU NATH INSTITUTE OF ENGG & TECHNOLOGY, ALLAHABAD

Sl. No. : SS2108203848  
Roll No. : 1901620700027  
Enrollment No. : 190162070027794

THIRD SEMESTER				FOURTH SEMESTER			
Subject Code and Name		Credit	Grade	Subject Code and Name		Credit	Grade
<b>THEORY</b>				<b>THEORY</b>			
KMB301	Strategic Management	3	C	KMB401	Project Management	3	B+
KMB302	International Business Management	3	B+	KMB402	Entrepreneurship Development	3	B+
KMBHR01	Talent Management	3	B	KVE401	Universal Human Values and Professional Ethics	3	B
KMBHR02	Performance and Reward Management	3	B	KMBHR05	International Human Resource Management	3	B+
KMBMK01	Sales & Retail Management	3	C	KMBMK04	Marketing of Services	3	B+
KMBMK02	Consumer Behaviour & Marketing Communications	3	B	KMBMK05	Marketing Analytics	3	B+
KMBMK03	Digital & Social Media Marketing	3	B+				
<b>PRACTICALS</b>				<b>PRACTICALS</b>			
KMB303	Summer Training Project Report & Viva Voce	3	A	KMB405	Research Project Report and Viva Voce	6	A+
<b>Total Credits</b>		<b>24</b>		<b>Total Credits</b>		<b>24</b>	

Semester Grade Point Average				CGPA	Result
1st Sem	2nd Sem	3rd Sem	4th Sem		
5.88	7.78	7.25	8.38	7.34	I - DIV

Checked By :

Declared On : 19/08/21

Printed On : 1/12/2021

*Amal Singh*

Controller of Examination