



DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY UP
LUCKNOW, UTTAR PRADESH, INDIA

GRADE SHEET
FINAL YEAR
Master of Business Administration



Session: 2019-20

Name of Candidate : RITIK SHRIVASTAVA
Father's Name : MR RAVI KUMAR SHRIVASTAVA
Name of Institution : SHAMBHUNATH INSTITUTE OF ENGINEERING & TECHNOLOGY, ALLAHABAD

Sl. No. : SS/MB2/01719
Roll No. : 1816270038
Enrollment No. : 181627025321

THIRD SEMESTER				FOURTH SEMESTER			
Subject Code and Name		Credit	Grade	Subject Code and Name		Credit	Grade
THEORY				THEORY			
KMB301	Strategic Management	3	B	KMB401	Project Management	3	B
KMB302	International Business Management	3	E	KMB402	Entrepreneurship Development	3	B
KMBHR01	Talent Management	3	C	KVE401	Universal Human Values and Professional Ethics	3	B+
KMBHR02	Performance and Reward Management	3	C	KMBHR05	International Human Resource Management	3	B+
KMBMK01	Sales & Retail Management	3	D	KMBMK04	Marketing of Services	3	B
KMBMK02	Consumer Behaviour & Marketing Communications	3	E	KMBMK05	Marketing Analytics	3	B+
KMBMK03	Digital & Social Media Marketing	3	C				
PRACTICALS				PRACTICALS			
KMB303	Summer Training Project Report & Viva Voce	3	A	KMB405	Research Project Report and Viva Voce	6	A+
Total Credits		24		Total Credits		24	

Semester Grade Point Average				CGPA	Result
1st Sem	2nd Sem	3rd Sem	4th Sem		
6.00	6.33	5.88	8.13	6.58	I-DIV

Checked By :

Declared On : 01/10/20

Printed On : 22/12/2020

Controller of Examination