

ISO 9001:2008 Certified Institutions  
**Shambhunath Group of Institutions**  
**Jhalwa, Allahabad**

**Industrial Management (NHU-601)**

**Subject Teacher:** Dr. Mayank Malviya

**ASSIGNMENT 1**

**Date of Submission:** 03-02-2016

**Note:**

- Each answer should be justified and contain at least 400 words
- No Assignment will be entertained after submission date.

**Questions**

1. "Management has certain features of art." Comment?
2. Define Management? Discuss its features, merits, demerits and importance in detail?